

Barry-Wehmiller builds on expertise

**pneumatic
SCALE ANGELUS®**

Barry-Wehmiller
A U S T R A L I A

Having started life as a specialist in the bottling and pasteurisation markets, **Barry-Wehmiller** was keen to use **AUSPACK PLUS** to show its recent evolution into a broad-based packaging machine company.

WITH more than 125 years of history behind it, Barry-Wehmiller was able to flex its considerable muscle at AUSPACK PLUS as a wide ranging company able to service most areas of the packaging industry. As the company put it: "If you can make it, we can convert, fill, close, label, convey, carton, case pack and shrink wrap it."

While its historical strength has been in the pasteurisation markets for beer, beverages and dairy industries, in recent decades Barry-Wehmiller has embarked on an ambitious diversification program which has seen it make more than 43 acquisitions in the past 23 years. And the fruits of that evolution were on show on the AUSPACK PLUS exhibition floor.

"Our secret is that we have been able to combine our acquisition growth

with our own organic growth," Barry-Wehmiller's Regional sales manager for Australia, New Zealand and South Pacific, Gordon Wood, told PKN." It is important to keep recognition factor for a company such as ours – we try to promote our new products, but keeping up recognition of our legacy brands is vital to us."

The company was keen to show its technology and products from various packaging divisions such as: mass flow fillers, cappers, can seamers and roll-through labellers from **PneumaticScaleAngelus**; automatic roll-fed and shrink-sleeve labelling systems from **Accraply, Trine & Graham**; air, vacuum and magnetic conveying systems plus mechanical and robotic palletising systems from **FleetwoodGoldcoWyard**; vertical and horizontal form, fill and seal

machinery from **HayssenSandiacre**; Automated large bag filling and handling, palletising, cartoning, case packaging, rotary and reciprocating equipment from **Thiele Technologies**.

Wood said a major advantage for the company in Australia was that it could offer full service and support.

"We are not just an agency, we are a full local office of Barry-Wehmiller, and can bring our full corporate resources and local technical expertise to any task here," he said.

"We strive not be daunted by any request – we try our hardest to find packaging solutions for any customer that comes to us, from simple standalone systems to full-service turnkey set-ups for the largest clients."

www.barry-wehmiller.com

